



Harvest New England Day at the Big E!

Eastern States Exposition, Springfield, Massachusetts

Friday, September 28, 2012, Massachusetts Building

You are invited to sample and sell on the front lawn of the Massachusetts Building as part of the 'Harvest New England Day' at the Big E for food and agricultural businesses made or grown in Massachusetts. This event is a great opportunity to obtain feedback and increase awareness about your product to a large audience from all over New England.

Important Information

- You must bring EVERYTHING you need for your exhibit: tables, coolers, tents, etc.
- There is a \$100 non-refundable cost to participate.
- There is limited electricity available.
- The space provided is 10 feet by 10 feet.
- You must be setup by 8 am on Friday, September 28. Cars can be driven in front of the Massachusetts building for set up. The hours are 9 am – 5 pm with the option to stay until the fair closes at 9 pm.
- One vehicle, and up to 4 personnel entry tickets will be provided, along with a layout, map of the Avenue of the States at the Big E, and other details.
- All applications must be completed and include a check for \$100, made out to the "Commonwealth of Massachusetts/MA Building Trust." Applications must be mailed no later than August 20th 2012 to ensure eligibility for the show.
- Businesses will be assigned space on a first-come, first-served basis. Those who apply promptly will be included in pre-fair publicity.
- Confirmation will be sent via email.
- All cancellations must be made at least 48 hours in advance of the show.

Please note: Potential exhibitors with products that compete with vendors inside the Massachusetts Building will be ineligible. Vendors inside the Massachusetts Building may not also have a display on the lawn on this day.

Contact Bonita.Oehlke@state.ma.us or call 617-626-1753 for an application.

For more information on the Big E visit www.thebige.com.



Application

Harvest New England Day at the Big E, Springfield, MA

Friday, September 28, 2012

Email: Bonita.Oehlke@state.ma.us FAX: 617-626-1850
Mail: Attention: B. Oehlke - MA Dept. of Agricultural Resources
251 Causeway Street, Suite 500
Boston, MA 02114.

Date:

Name:

Company:

Address:

City, State, Zip:

Phone/FAX:

Email:

Web address:

☐ Yes, I would like to participate in "Harvest New England" at the Big E

☐ Enclosed is a check for \$100 made out to "Commonwealth of MA/MA Building Trust."

Description of products to be sampled and sold:

_____ Number of personnel tickets required. (Up to 4 per company)

Signature _____